

2019

ADVERTISING OPPORTUNITIES



Digital Learning and Teaching
Victoria



JOURNAL ADVERTISING



The DLTV Journal continues a long tradition of our association sharing great practice, ideas and resources.

The journal is made available freely online, and is also distributed in printed form to approximately 400 schools.

Full page
\$800 (exc GST)

Half page
\$500 (exc GST)

Quarter page
\$300 (exc GST)

An advertisement in the DLTV Journal is a great way to ensure your message gets out to a wide audience in schools and institutions.



Our journals have been a valued source of information since 1978.



DIGITAL MARKETING

Use the strong online presence of DLTV to promote your products or services.

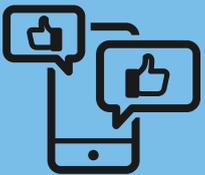
Our fortnightly e-news has a reach of over 2800 educators. Your advertisement in our e-news can include a full width logo (800 x 350 px), linked to your website with a short call to action (20 words). Or you might like to include a longer offer (50-70 words) with an image or logo (300 x 300px).

Social media posts can reach our 6500 followers on Twitter and 1600 Facebook followers. Include an image with each post to maximise engagement.



E-news advertisement

\$300 (exc GST), or 4 for \$1000 (exc GST)



Social media advertisement:

1 post to DLTV Facebook and 2 posts to DLTV Twitter
\$300 (exc GST), or 4 for \$1000 (exc GST)



Website banner:

Have your logo, linked to your website, displayed on the DLTV homepage in the Our Supporters section for one year.

\$500 (exc GST)



Yearly package:

Bundle all three digital marketing opportunities together for \$2000 (exc GST) per year. That's a total saving of \$500.



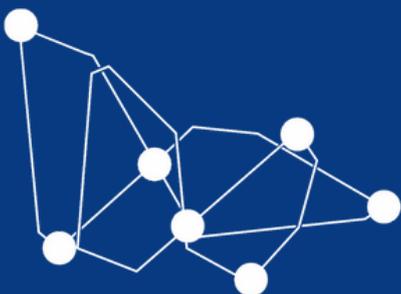
CONTACT US

No one knows your audience, products, or services better than you, so if you have any specific needs or ideas please get in touch.

Feel free to contact Cameron Hocking to chat about how we might be able to tailor sponsorship opportunities to your needs.

Cameron Hocking
cameron@dltv.vic.edu.au
0490679 296

Stay in touch via our enews
digicon.vic.edu.au/exhibitors/



Digital Learning and Teaching Victoria
61 Blyth St, Brunswick VIC 3056 Australia
Phone: +61 3 9349 3733
dltv.vic.edu.au
Email: office@dltv.vic.edu.au
ABN 20211799378